

2022 UPDATE



FAMILY PLANNING | REPRODUCTIVE HEALTH

# IMPACT BRIEF: KENYA



## Saving Lives and Improving Health Outcomes in Kenya through Increased Access to Contraceptives

Access to voluntary family planning and reproductive health (FP/RH) services is vital for safe motherhood and healthy families. Having a choice of modern contraceptives allows couples to plan and space births, ensuring families have the means to properly care for their children. USAID ensures an uninterrupted supply of quality FP/RH commodities worldwide through the USAID Global Health Supply Chain Program—Procurement and Supply Management (GHSC-PSM) project.<sup>1</sup>

Kenya has a population of more than 53 million.<sup>2</sup> In 2022, approximately 17.1 percent of Kenyan married women had an unmet need for FP – meaning they wanted to avoid pregnancy but were not using a modern method of birth control.<sup>3</sup>

The average woman in Kenya gives birth to 3.4 children in her lifetime.<sup>4</sup> Kenya has a maternal mortality ratio of 342 per 100,000 live births, compared to 542 in sub-Saharan Africa, on average.<sup>5</sup> The child mortality rate is 42 deaths among children under 5 per 1,000 live births, compared to 74 in the sub-Saharan region.<sup>6</sup>

The Government of Kenya is collaborating with USAID and other partners to address the country's maternal and child health needs. This includes increasing investment in FP/RH to reach a projected modern contraceptive prevalence rate of 61.1 percent among married women aged 15 to 49 by 2022.<sup>7</sup>



Photo credit: GHSC-PSM

### ESTIMATED HEALTH IMPACTS FROM USAID PROCUREMENT INVESTMENTS



**1M**

unintended pregnancies  
**PREVENTED**



**346K**

abortions  
**AVERTED**



**3K**

maternal deaths  
**AVERTED**



**19K**

child deaths  
**AVERTED**



**\$76M**

in direct healthcare spending  
**SAVED**

<sup>1</sup> Unless otherwise noted, all figures reported in this brief are over the life of the GHSC-PSM project and do not reflect USAID's contraceptive investment prior to FY 2017. The figures reflect delivered commodities, not shipped commodities, and may not be comparable to figures reported in previous materials.

<sup>2</sup> World Bank: Population, total, Kenya (2021). <https://data.worldbank.org/indicator/SPPOPTOT.L?locations=KE>. Accessed December 26, 2022.

<sup>3</sup> Family Planning 2030 Indicator Summary Sheet: Kenya 2022 Measurement Report. [https://www.track20.org/pages/participating\\_countries/countries\\_country\\_page.php?code=KE](https://www.track20.org/pages/participating_countries/countries_country_page.php?code=KE). Accessed December 26, 2022.

<sup>4</sup> World Bank: Fertility rate, total (births per woman), Kenya (2020). <https://data.worldbank.org/>

[indicator/SPDYN.TFRT.IN?locations=KE](https://data.worldbank.org/indicator/SPDYN.TFRT.IN?locations=KE). Accessed December 26, 2022.

<sup>5</sup> World Health Organization (2019). Trends in maternal mortality 2000 to 2017: estimates by WHO, UNICEF, UNFPA, World Bank Group and the United Nations Population Division: executive summary. <https://apps.who.int/iris/handle/10665/327596>. Accessed December 23, 2022.

<sup>6</sup> United Nations Inter-agency Group for Child Mortality Estimation (UN IGME). Levels & Trends in Child Mortality: Report 2021. <https://www.who.int/publications/m/item/levels-and-trends-in-child-mortality-report-2021>. Accessed December 23, 2022.

<sup>7</sup> Family Planning 2030. Country Fact Sheet-2022 (Kenya). [https://www.track20.org/pages/participating\\_countries/countries\\_country\\_page.php?code=KE](https://www.track20.org/pages/participating_countries/countries_country_page.php?code=KE). Accessed December 23, 2022.

## USAID Contraceptive Investment

In partnership with the Government of Kenya and other in-country stakeholders, USAID has supported the procurement and distribution of over 789,000 FP/RH products to nearly 2,000 USAID-supported health facilities and organizations in Kenya from FY 2017- 2022. The contraceptives, when combined with proper counseling and correct use, are estimated to provide approximately 2.5 million couple years protection<sup>8</sup> and to help prevent:

- 1 million unintended pregnancies
- 3,000 maternal deaths
- 346,000 abortions
- 19,000 child deaths<sup>9</sup>

These investments in contraceptives have the potential of saving approximately **\$76 million** in direct spending on healthcare<sup>10</sup>—resources that can be reinvested in Kenya’s health system.

Through its investments in contraceptives and supply chains, USAID, in collaboration with global and in-country partners, is helping Kenya meet its people’s FP/RH needs. Countries that partner with USAID to invest in FP/RH can achieve greater self-reliance by improving their overall health systems and empowering families to plan for their futures.

## Methodology

To measure the impact of FP/RH programs, the indicators presented in this brief were calculated using the Impact 2 model<sup>11</sup>, a socio-demographic mathematical model, using procurement data from the GHSC-PSM project database<sup>12</sup>.

The FP/RH impact indicators, as reported in this brief, estimate the demographic, health, and economic impact of USAID’s support of contraceptives to Kenya’s health programs.



For more information, please contact [PSMMonitoringandEval@ghsc-psm.org](mailto:PSMMonitoringandEval@ghsc-psm.org).



Nelvin Lokwawi, the commodity nurse at Lokichar sub-county hospital in Turkana County, reviews her stock of family planning supplies. Photo credit: GHSC-PSM

**“I am happy that I have the knowledge and skills required to effectively manage family planning and other commodities, ensuring their constant availability and contributing to the wellbeing of women in Turkana. The mentorship received from the sub-county pharmacist and USAID’s Afya Ugavi project has enhanced my skills a lot.”**

– Nelvin Lokwawi

CONTRACEPTIVE METHODS <sup>13</sup>	TOTAL PRODUCTS DELIVERED FY 2017-2022*
 Copper bearing intrauterine devices	300
 Implantable contraceptives	789K
<b>TOTAL NUMBER OF CONTRACEPTIVES DELIVERED</b>	<b>789K</b>
<b>TOTAL VALUE OF COMMODITIES</b>	<b>\$5.6M*</b>

\*This figure represents solely the calculation of the value of commodities and does not include shipment or other associated costs.

<sup>8</sup> CYP is the estimated protection provide by contraceptive methods during a one-year period, based upon the volume of all contraceptives sold or distributed free of charge to clients during that period. <https://www.usaid.gov/global-health/health-areas/family-planning/couple-years-protection-cyp>

<sup>9</sup> This indicator only estimates reduction in deaths as a result of improved birth spacing. The data linking the contraceptive prevalence rate, birth spacing and child mortality is currently limited.

<sup>10</sup> The figures are not adjusted for inflation and based on the costs of services from 2011.

<sup>11</sup> <https://www.maristopes.org/what-we-do/our-approach/our-technical-expertise/impact-2/>, Accessed November 30, 2022. The number of preventable deaths, abortions and unintended pregnancies averted is calculated by entering into the model the number of FP/RH commodities delivered by GHSC-PSM across a selected time period.

<sup>12</sup> GHSC-PSM’s Automated Requisition Tracking Management Information System (ARTMIS) is used to enter, manage, process and track orders throughout the supply chain.

<sup>13</sup> Units of measurement for contraceptives: combined oral (cycle); implantable (implant); standard days (piece); injectable (device); condoms (piece); progestin only pills (cycle); copper-bearing intra-uterine (device); emergency oral (package)

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